

Conference Program

Sunday, February 28

Tsakopoulos Library Galleria

828 I Street

Pre-Conference Workshops (choose one):

10:15 – 11:45 am

1) **Retirement Advocacy** - Main Galleria

Will there be a ballot initiative attacking public pensions? How will the Legislature treat retirement policy during the budget crisis? When will Congress finally repeal the WEP and GPO? These questions and more will be covered in this session.

Expert Panelists:

Sharon Hendricks, Los Angeles City College

Berman Obaldia, Government Relations Director, CalSTRS

Andrea York, Government Relations Director, FACCC

2) **Lobbying for the Categoricals** - East Room

Funding for categorical programs was decimated in 2009-10 with further cuts proposed for EOPS and Part-Time Faculty Equity. It's time for all categorically funded programs and services to work together in delivering a common message to the Legislature.

Expert Panelists:

Max Espinoza, Senior Advisor, Assembly Speaker

Jonathan Lightman, Executive Director, FACCC

Linda Michalowski, Vice Chancellor for Student Services and Special Programs, California Community Colleges Chancellor's Office

Theresa Tena, Director of Fiscal Policy, Community College League of California

3) **Student Senate for California Community Colleges** - West Room

A special pre-conference session is reserved for the Student Senate for California Community Colleges.

Regular Conference

12:00 – 1:45 pm

Lunch and Faculty Awards - Main Galleria Dining Room

Keynote Address: *State Budget Crisis/Time to Mobilize*

State Controller John Chiang (D)

Long-time friend of community college faculty, John Chiang will share his special insights on the budget and the need for greater mobilization.

2:00 – 3:30 pm

Today's Budget and Legislative Realities - Main Galleria

Panel of policy and fiscal experts will discuss current budget and legislative dynamics.

Expert Panelists:

Ted Blanchard, Chief Consult, Assembly Republican Caucus Office of Policy

Eric Guerra, Capitol Director, Assemblymember Warren Furutani
(D - Long Beach)

Jonathan Lightman, Executive Director, FACCC

Seija Virtanen, Consultant, Senate Budget Committee

Chris Yatooma, Administrator, State Apportionment Process & System Budget Development, California Community College Chancellor's Office

Andrea York, Government Relations Director, FACCC

3:45 – 5:00 pm

Conference Workshops (choose one):

1) ***Learn It Today, Apply It Tomorrow* Advocacy Training; Faculty/Student Team Approach to Lobbying - Main Galleria**

Join grassroots organizers for hands-on advocacy training. Prepare for your upcoming Capitol visits. Learn how faculty and students can collaborate in team visits and gain applicable grassroots skills. Novice to seasoned advocates, as well as everyone in between, are all welcome.

Expert Panelists:

John McDowell, President, FACCC

Zach Knorr, Los Angeles College Faculty Guild

Kathleen Yasuda, Los Angeles College Faculty Guild

Andrea York, Government Relations Director, FACCC

2) **Advocacy Communication - Taking Statewide Advocacy Communications to Your Campus - West Room**

Learn basic strategies for effective communication in this interactive training. Topics include drafting letters to the editor, using FACCC's *Point & Click* advocacy system, staying on message, blogging, and media etiquette.

Expert Panelists:

Patrick Harbison, Communications Director, FACCC

Anthony York, Editor, Capitol Weekly

Andrew LaMar, Communications Director, California Medical Association.

5:15 – 6:30 pm

Evening Programs

FACCC PAC Presents: *Jeopardy!* - West Room

After a full day of advocacy training, *Jeopardy!* is the perfect way to unwind. Watch student and faculty teams compete against each other for prizes. Audience members are entered into a drawing for a \$100 gas card.

6:30 – 9:00 pm

Dine-a-Round with Faculty and Student Leaders

What better way to network than over dinner? Sign-up for the Dine-a-Round by 3:45 pm at the registration desk to have dinner at nearby restaurants.

Monday, March 1

7:30 – 8:30 am

Legislator Breakfast honoring Assemblymember Warren Furutani (D - Long Beach)

Ambrosia Café
1100 11th Street (11th and K)

Co-Sponsored by:

FACCC PAC
Foothill - De Anza Faculty Association
Los Angeles College Faculty Guild
Los Rios College Federation of Teachers
Santa Barbara City College Instructors' Association
Santa Monica College Faculty Association

9:00 – 11:50 am

Chops Restaurant
1117 11th Street

Legislative Presentations

Interact with legislative leaders as they address key issues. Hear from the central decision makers as you prepare for your afternoon visits.

Margaret Peña, Capitol Director, Assemblymember Marty Block
Assemblymember Fiona Ma (D - San Francisco)
Assemblymember Paul Fong (D - Mountain View)
Assemblymember Marty Block (D - Lemon Grove)
Assemblymember Anthony Portantino (D - Pasadena)
H.D. Palmer – Department of Finance

12:00 – 1:30 pm

FACCC PAC Lunch - State Capitol Eureka Room
(Restored Side Basement)

Keynote Address: *What the Polls Say About 2010*

Adam Probolsky, Chairman and CEO of Probolsky Research examines polling data, sharing his insights on the

gubernatorial contest and other crucial races.

1:30 – 5:00 pm

Legislator Visits