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June 25, 2011

John McDowell, President
FACCC Board of Governors
1823 11th Street
Sacramento, CA 95811

Re: FACCC Political Action Committee (FACCC PAC) Annual Report

Dear John,

On behalf of the FACCC PAC, I am pleased to present our twelfth annual report to the Board of Governors. Since minutes of the FACCC PAC do not become part of the Board's record, the PAC has promised to keep the Board regularly updated on its activities through oral presentations at Board meetings and an annual written report.

It has been a great pleasure serving on this committee with my colleagues, Teresa Aldredge, Merylee Shelton, Cynthia Alexander, Sabria Santiago, Meredith Heiser, Paula Muñoz, Bill Hewitt, and Ken Gleason. Dean Murakami, our Executive Committee Liaison and immediate Past Chair, also contributed much to the discussions. Our decisions were made in a spirit of bipartisanship, reflecting the political diversity of the membership. Most importantly, all of our work conformed to the bylaws established by your board for our committee.

We are grateful to the Board of Governors for its confidence in our work. Thank you for empowering us to perform this important responsibility.

Sincerely,

Martin Goldstein, Chair
FACCC PAC

cc: FACCC Board of Governors
Enclosure
MG/jl

Faculty Association of California Community Colleges Political Action Committee Annual Report

June 2011

As FACCC PAC concludes its twelfth year of existence as a sponsored FACCC committee, we can reflect upon our significant and productive activities. The following pages illustrate how the PAC made a positive difference for the association on behalf of community college faculty statewide.

November 2011 Elections

The FACCC PAC was exceptionally busy this election cycle, with an overarching goal of electing Jerry Brown as governor, and an equally important task for campaigning for supportive legislators. While endorsements for constitutional officers (governor, controller, treasurer, etc.) are made by the FACCC Board, the FACCC PAC has primary responsibility for raising and disbursing money in these campaigns, as well as mobilizing members for candidate election. The PAC is responsible for candidate endorsement in state legislative elections and worked diligently to endorse a bipartisan list of Assembly and Senate candidates across the state.

Gubernatorial Election

FACCC PAC dedicated a significant amount of its time to the development of a website, www.educators4brown.com, devoted to engaging community college faculty members and teachers in other segments to support Brown. Although the website did not have the level of attention of publicity as initially planned, it was shared with the officials in the Brown campaign, all of whom were impressed with it.

The PAC donated \$20,000 to the Brown campaign, enabling President John McDowell and Executive Director Jonathan Lightman to attend a small group breakfast with the candidate. This, along with a meeting between Dean Murakami and Jonathan Lightman with a high level staff member, placed FACCC prominently in the Brown campaign efforts.

FACCC PAC's legislative endorsements scored tremendous victories in the November elections. Ninety-eight percent of FACCC PAC-endorsed Assembly candidates won their general election races; 93 percent of FACCC PAC-endorsed Senate candidates were likewise successful.

A few highlights of our election victories include:

- a) AD 5 (Roseville) – FACCC PAC supported candidate Richard Pan (D) defeated Republican Andy Pugno in a predominately Republican district. Pan campaigned on a host of issues while Pugno’s main campaign theme centered on the courts upholding Proposition 8 (ban on gay marriage).
- b) AD 10 (Lodi) – FACCC PAC supported the reelection of Alyson Huber, a moderate Democrat who won a surprise election in a historically Republican district two years ago. In 2010, her rematch with Republican Jack Sieglock proved not so difficult; Huber won going away.
- c) AD 15 (Antioch) – FACCC PAC supported the reelection of Joan Buchanan, a moderate Democrat who, two years earlier, captured the last Republican legislative seat in the Bay Area. Buchanan was not considered certain for reelection as voters were disappointed with her decision to run for a special congressional campaign following her initial victory to the Assembly. While Buchanan badly lost the congressional campaign, she successfully overcame her Republican challenger for her Assembly reelection without much difficulty.
- d) AD 57 (Covina) FACCC PAC supported FACCC member, Democrat Roger Hernandez, one of the few candidates in this election cycle with a background in community colleges. Hernandez will replace Assemblymember Ed Hernandez, FACCC PAC’s first endorsed candidate this election cycle, who moved to the Senate.
- e) SD 18 (Bakersfield) – FACCC PAC supported Republican Assemblymember Jean Fuller in her race to succeed termed-out Senator Roy Ashburn. Jean Fuller came to the FACCC office to interview, and demonstrated her commitment to raise the profile of community colleges with her Republican Senate colleagues.

FACCC PAC has analyzed its defeats in the general election, AD 64 (Rancho Cucamonga) and SD 12 (Madera), determining that it had still backed the correct candidates in each of these races. AD 64 was a long-shot for FACCC-member, FACCC PAC-endorsed Jose Medina over incumbent Brian Nestande. While Medina was clearly a long shot for the seat, FACCC PAC examined demographic changes in the district, concluding this was a gamble worth taking.

SD 12 was a much tougher call, as it represented a very important potential vote on the budget. While nominally a Democratic seat, the area represented by SD 12 (in the past decade’s district lines) has been traditionally held by Republicans. FACCC PAC-endorsed candidate Ana Caballero did not run an effective campaign; her defeat was predicted several weeks before the election.

Special Election on Taxes

FACCC PAC conducted an important face-to-face meeting, brainstorming ideas on how FACCC might make a difference in a probable special statewide election on tax extensions.

The Committee determined that it wanted to create a higher profile in counties without a strong labor presence such as those in the Central Valley.

As the Committee concluded its meeting, it decided to conduct a conference call the moment it received word of a date for the special election. At this point in time, the Committee is continuing to conserve as much of its own funds as possible for use in such an election.

FACCC Conference

The FACCC PAC has traditionally hosted a fund raising event (such as *Jeopardy!* or a golf tournament) in conjunction with the Annual Conference and a lunch speaker at Lobby Day. Since the annual FACCC conference is now focused on advocacy and policy, FACCC PAC's signature event was a breakfast fundraiser for Assembly Higher Education Committee Chair Marty Block (D – Lemon Grove).

FACCC PAC enlisted the most number of cosponsors for any breakfast of this type, raising a total of \$8,500 for Block. Cosponsors included the Los Angeles College Faculty Guild, United Faculty of Contra Costa District, Santa Monica College Faculty Association, Los Rios College Federation of Teachers, Foothill DeAnza Faculty Association, Cuesta College Federation of Teachers and the Faculty Association of the Rancho Santiago Community College District. Approximately 200 people attended the breakfast, including such VIPs as Chancellor Jack Scott and members of the Community College Board of Governors.

This breakfast also served as an opportunity for FACCC PAC to showcase its important work. A fund raising appeal at the event raised \$750 in one-time contributions and \$275 in ongoing monthly contributions from a combined total of 31 people.

FACCC PAC Web Page

The FACCC PAC site on www.faccc.org, developed one year earlier, has proven to be a useful tool for members of the PAC, faculty members and candidates alike. Campaign consultants especially like the site as it expressly describes FACCC PAC's endorsement process.

Extension of Contract with Legal Counsel

FACCC PAC has extended its contract with attorney Wayne Ordos to handle all Fair Political Practices Commission (FPPC) reporting duties to the Secretary of State. Consistent with the FACCC PAC bylaws, Ordos serves as the official Treasurer for the committee. Mr. Ordos is the former Executive Director of the FPPC and specializes in political reporting law.

Proposed Modification of FACCC PAC Bylaws

On June 23, the FACCC PAC unanimously approved a proposed amendment to its bylaws granting it explicit authority to contribute to a FACCC-endorsed candidate for the CalSTRS Teachers' Retirement Board (TRB). The FACCC Board of Governors must approve this change for it to take effect.

2012 Elections

FACCC PAC has updated its candidate questions for both first-time and prior office holders (those running for a different seat, or who desire to return to their old seat after a break in service). The new questions and endorsement criteria are attached.

FACCC PAC Officers

On June 23, the FACCC PAC elected the following committee officers for 2011-12

Chair: Martin Goldstein

Vice Chair: Meredith Heiser

Secretary/Fiscal Officer: Bill Hewitt

Future Activities

Next year will be devoted to the June election, with major activity potentially dedicated to a special tax election. FACCC PAC will host another breakfast at next year's Advocacy & Policy Conference while desiring to turn its lunch event over to the Legislative Committee (vestige of the old "Lobby Day"). FACCC PAC will also likely return to the Democratic and Republican conventions with hospitality receptions.