

ADVERTISING RATES

(All Rates are Net.)

DISPLAY ADS

PRINT ONLY
(price per insertion)
1x 4x

Full Page W/ Bleed Full Page 8 3/4 x 11 1/4"	\$2,000	\$1,625
Full Page 7 3/8 x 9 7/8 "	\$1,800	\$1,425
Back cover 7 3/4 x 6 3/4 "	\$2,100	\$1,650
Half Page 7 3/8 x 4 3/8 "	\$1,175	\$900
Quarter Page 3 1/2 x 4 3/8 "	\$775	\$600
Preferred Placement Additional	\$500	\$300

All ads are based on Full Color. Discounts for spot color or B&W are not available. Sponsorship packages are also available.

SPONSORSHIP OPPORTUNITIES

FACCC Board of Governors Meetings
Workshops & Seminars
Annual Advocacy & Policy Conference

Contact Program Director Silvia Farias
at 916. 447.8555
or via e-mail to sfarias@facc.org.

SPECIFICATIONS

FACCCTS is 8.5" wide and 11" tall, completely full-color professional journal. Allow 1/4" additional for bleeds.

Ads must be provided digitally (PDF, TIF, PSD or EPS files) with printed proofs for verification. All ads should be submitted via e-mail, Flash Drive, DVD, or CD.

Ad creation is available for a fee of \$100 per advertisement in addition to the placement rate.

ELECTRONIC FILE REQUIREMENTS

Files, photos and art submissions should be no less than 300 dpi, in CMYK, and not distorted or stretched. Internet photos will be rejected. No photos or files will be returned.

Files must contain accompanying graphics and fonts. When submitting EPS files, please convert fonts to outlines. Applications used to produce FACCCTS publication is Creative Suite from Adobe (CS3) and on a PC platform. Mac platform files are accepted.

E-mail final artwork to
info@facc.org.

CONTRACT TERMS

FACCCTS is a quarterly journal, publishing Fall, Winter, Spring and Summer issues in accordance with the academic year.

- Insertion Orders (I.O.s) must be submitted in writing or via e-mail.
- I.O.s and artwork must be received by FACCC prior to deadlines below.
- Cancellations must be submitted in writing. No cancellations are accepted after the insertion order deadline - the advertiser will be billed the full rate.
- All advertisements must be paid in full within 30 days of invoice date (sent following publication run date).

ISSUE DATE	I.O. DUE	ART DUE
Fall	August 1	August 15
Winter	Oct 1	Oct 15
Spring	Feb 10	Feb 21
Summer	Apr 15	Apr 30

ADVERTISING CONTACT

Communications Director
(916) 447-8555 | Fax (916) 447-0726
1823 11th St, Sacramento, CA 95811
info@facc.org



WHY ADVERTISE IN FACCCCTS?

Audience. *FACCCCTS* is a quarterly journal with a combined readership of nearly 35,000. *FACCCCTS* readers are community college instructors, counselors and librarians, as well as state legislators and other higher education leaders.

Exclusive Market. The Faculty Association of California Community Colleges is a statewide professional membership association that advocates solely for all community college faculty. *FACCCCTS* members and higher education leaders read *FACCCCTS* for analyses, opinions, and news about community college issues.

FACCC is highly regarded among state legislators and higher education leaders, and was named "Best Political Voice for Community College Faculty in the State" by *Sacramento News & Review*.

Reputation. Recognized nationally, *FACCCCTS* has been honored by APEX Awards for Publication Excellence, Golden State Awards, MarCom Creative Awards, Hermes Creative Awards and The Communicator - Print Media Awards for Communications Excellence. *FACCCCTS* strives to exceed publication and communication excellence, and welcomes questions, comments and letters to the editor via e-mail to info@facc.org.

FACULTY ASSOCIATION OF
FACCC
CALIFORNIA COMMUNITY COLLEGES

Translating Sound Educational Values Into Public Policy

FACCCCTS is the quarterly journal of the Faculty Association of California Community Colleges, a non-profit, professional membership association, founded in 1953. *FACCCCTS* offers news and analysis for community college instructors, counselors and librarians with essays and articles written and edited by their peers.

California Community Colleges
110 colleges, 72 districts

Students
2.6 million

Faculty
53,000

Budget
\$4.9 billion

FACCC

1823 11th Street
Sacramento, CA 95811
916.447.8555 | fax 916.447.0726
www.facc.org

FACCCCTS

JOURNAL OF THE FACULTY ASSOCIATION OF CALIFORNIA COMMUNITY COLLEGES

MEDIAKIT



FACCC

2009-10 RATE CARD

916.447.8555