# Program



## **ADVOCACY & POLICY CONFERENCE**

Transforming Democracy: Empowering Voices of Students and Faculty









March 19-20, 2023
Sheraton Grand Hotel, Sacramento





## **Welcome to the Advocacy & Policy Conference**

Welcome to the 2023 Faculty Association of California Community Colleges Advocacy & Policy Conference! We are thrilled to have you here as we focus on empowering the faculty's voice in state budget advocacy and policy making. Our goal is to help faculty members engage in the political process to promote and protect the mission of community colleges.

By delving into the state budget, legislative process, and the impact of recent bills such as AB 928 and AB 1705, we can better understand the systemic issues that impact our students and faculty. These topics are critical to understanding the challenges and opportunities facing community colleges and the students we serve.

In particular, we recognize the importance of addressing historical systems of oppression that have prevented marginalized populations from accessing education. We believe it is essential to explore teaching reading, writing, and math at the community colleges in the wake of AB 1705 and identify ways to ensure all students have access to the education they need to succeed.

We acknowledge the threat of educational philanthropy shaping legislation at community colleges and the need to resist their agenda. It is critical to advocate for student success and equitable policies identifying strategies to ensure that our community colleges are serving the needs of all students.

Our discussions will identify actionable strategies to address these challenges and advocate for positive change providing opportunities to develop new faculty leaders and advocates on local and state levels. We will explore strategies for increasing the visibility of faculty, establishing a community of support, and facilitating regional collaboration. By working together, we can create a more equitable and just education system that serves the needs of all students and communities.

We will also provide advocacy training, discuss ways to connect with elected representatives, and propose legislation focused on true student success and equity. Finally, we will highlight the importance of bringing the community back into community colleges and building political power through organizing.

We would like to take this opportunity to congratulate our faculty and legislative awardees. We look forward to celebrating their outstanding contributions to our community colleges and the advocacy work they have done to promote student success and equity. We are proud to have them as part of our community and grateful for their continued efforts to improve the lives of our students and communities. Recognizing and celebrating the hard work and dedication of faculty members and legislative leaders who have significantly impacted our community colleges is essential. We hope their achievements inspire others to advocate for positive change in our education system.

This conference will inspire you to advocate more actively for your students and community and provide practical strategies for building your faculty voice and influence in state policymaking and budget. Thank you for joining us, and we look forward to learning and growing together.

### Sunday, March 19

10:00 - 10:05 a.m. Welcome | Wendy Brill-Wynkoop, President, FACCC | Magnolia Room

10:05 - 10:40 a.m. Keynote | Steve Philips | New York Times Bestseller and Political Strategist

10:50 - 11:50 a.m. Concurrent Sessions: A, B or C

### A. The State Budget from Surplus to Deficit: How it Impacts Our Faculty and Students | Bondi Room

Join us for a conversation between FACCC lobbyist Austin Webster and Vice Chancellor David O'Brien on the state's fiscal outlook. California's budget has gone from a record surplus to a deficit, but revenue still continues to be better than previous years. Hear from these two budget experts on what to expect in the coming months and how this year's budget will impact our faculty and our students.

Speakers: David O'Brien, California Community Colleges Chancellor's Office; Austin Webster, President, W Strategies

# B. Educational Philanthropists: Who They Are, What They Want, and How They Are a Threat to Faculty, Students, and Democracy | Bataglieri Room

In recent years, the power of the educational philanthropists to shape legislation and community college policy has grown. However, not much is known about these organizations and their ultimate goals for community colleges. This breakout session is a panel discussion exploring their identity and purpose, how their agenda conflicts with faculty interests, their legislative and policy impact, and strategies we can employ them to resist their agenda.

Panel: Wendy Brill-Wynkoop, President, FACCC; Dr. Debbie Klein, Past President, FACCC; Sean Martin, Santa Rosa Junior College; Natalina Monteiro, East Los Angeles College; Terry Mulcaire, Santa Rosa Junior College

#### C. The False Promise and Unintended Consequences of AB 928 | Compagno Room

Counseling faculty/coordinators will discuss the unintended impact that AB 928 will have on students once implemented at our respective campuses. This session will examine the promise that AB 928 has made to California community college students as it relates to equity-centered admission into the California State University and University of California public systems of higher education. It further examines how the implementation of the impending Cal-GETC general education pattern will impact students' GE choices via the elimination of gate-keeper critical thinking and quantitative reasoning courses that made recent inroads in increasing transfer admission access. In addition, the impact that the removal of the CSU "Lifelong Learning and Self-Development" and the "Languages Other Than English" GE Categories will have on first year community college students will be discussed. The session's ultimate goal is to invite counseling faculty to propose and advocate for legislation that addresses transfer access issues related to impaction and local area admission practices versus a one size fits all approach.

Panel: Dr. Steve Bautista, Counseling Faculty/Coordinator, Center for Teacher Education at Santa Ana College; Dr. René Lozano, Transfer Center Faculty Coordinator, El Camino College; Sara Nieves Lucas, M.A., Counseling Department Chair, Santa Monica College; Dr. Yvonne V. Portillo, Counseling/Teaching Faculty, Golden West College

11:50 a.m. - 12:50 p.m. Lunch | Magnolia Room

#### General Session | Legislative Process: The Good, The Bad, The Lobbying

Lobbying is a necessary component of being a faculty leader. This session is an opportunity to learn about California's process for creating laws and how your advocacy impacts which bills are successful. We will discuss the leverage points in the legislative calendar, opportunities for stakeholders to build coalitions, and the actionable steps required for successful legislative advocacy.

Panel: Wendy Brill-Wynkoop, President, FACCC; Austin Webster, President, W Strategies; Linda Vazquez, Assistant Vice Chancellor for State and Federal Relations, CCCCO; Ashley Walker, Senior Policy Advisor, NOSSAMAN LLP

1:00 - 2:00 p.m. Concurrent Sessions: A, B or C

#### A. Grow Your Own | Bondi Room

This workshop will provide strategies for building faculty advocates on local and state levels. It targets issues such as increasing the visibility of faculty, establishing a community of support, and facilitating faculty collaboration regionally. Through this workshop, participants will learn how to build a network of trusted mentors to help them navigate the complex campus environment, shape policy decisions and establish meaningful partnerships with different constituencies.

Panel: Ruby Christian-Brougham, Governor, FACCC, Los Angeles Valley College; Jason Mayfield, Treasurer, FACCC, Diablo Valley College; Michelle Haggerty, Governor, FACCC, College of the Redwoods; Sarah Thompson, Governor, FACCC, Las Positas College

#### B. Juan Crow/Jim Crow 2.0 Teaching, Reading, Writing, Math at Community Colleges | Bataglieri Room

This session will explore the historical context and the systems of oppression that have prevented and continue to prevent aggrieved populations from access to education (reading, writing and basic math.)

Panel: Thomas Carrasco, Santa Barbara City College; Daniel Judge, East Los Angeles College; Natalina Monteiro, East Los Angeles College; Dr. Oranit Limmaneeprasert, Vice President, FACCC

#### C. Effective, Essential (and Simple) Student Leadership and Advocacy | Compagno Room

Student activists will be energized and empowered by learning simple, concrete tools to overcome student "apathy" and bypass bureaucratic hurdles, minimize disruptions and roadblocks, improve their leadership abilities and meeting facilitation, and prevent personal "burnout," while ensuring student involvement and motivating student participation. Featured at numerous student conferences, this workshop trainer will incorporate over 30 years of experience as a student, faculty and community advocate into a humorous and dynamic workshop that has been enthusiastically received by thousands of student leaders.

Presenter: David Hawkins, Director, Leadership Education and Advocacy Development (LEAD)

2:10 - 3:10 p.m. General Session

### The Path to Power: Electing Students and Faculty to Trustee Boards | Magnolia Room

"All politics is local," the oft-quoted phrase from former House Speaker Tip O'Neill, is nowhere more true than in the California Community College System. Through the actions of the local board of trustees we can win political and policy fights that deeply affect the lives of our students and shape the wages and working conditions of the educators in our system. Who better to represent us on local boards than the students and faculty who know our system so well? This panel will outline the strategy for this promising path to power, while also highlighting some of the perils and pitfalls of this journey.

Moderator: Nicky Gonzalez Yuen, PhD, JD, Trustee, Peralta Community College Board & Instructor, De Anza College Political Science Department

Panel: Patrick Ahrens, President, Foothill-De Anza Community College Board & former FHDA student trustee; Vick Chung, Trustee, CCSF Community College Board & former CCSF student trustee; Anita Martinez, Vice President, CCSF Community College Board & retired ESL and English; Louis Quindlen, Vice President, Peralta Community College Board & retired Machine Technology

3:15 - 4:15 p.m. Keynote | Senator Caroline Menjivar

4:15– 4:30 p.m. Break

4:30 – 5:30 p.m. Concurrent Sessions A or B

#### A. Reception for Faculty Awards | Falor Room | 2nd Floor

- Faculty of the Year Award, Patricia Mautone, Santa Barbara City College
- Jonathan Lightman FACCCtivist Award, Peter Morse, Santa Monica College
- Dean Murakami Advocate of the Year Award, Natalina Monteiro, East Los Angeles College
- Emancipation Through Education Award, Robin Daniels, Santa Monica College

#### B. Student Caucus | Bataglieri Room

## Monday, March 20

8:30 - 9:15 a.m. Breakfast | Magnolia Room

9:15 - 9:20 a.m. Welcome | Wendy Brill-Wynkoop, President, FACCC

9:20 - 10:30 a.m. Legislative Staff Panel

Andrew Nickens, Fellow, Assemblyman Vince Fong (R-Central Valley) Katherine Squire, Fellow, Senator Anthony Portantino (D-Pasadena)

Kristal Padilla, Fellow, Senator Josh Newman (D-Fullerton)

Moderator: Austin Webster, President, W Strategies

10:30 – 11:30 a.m. Advocacy Training | Wendy Brill-Wynkoop, President, FACCC

11:30 a.m. – 12:00 p.m. Lunch

12:00 – 1:00 p.m. Legislative Awards | Laura Alarcón, Governor, FACCC

FACCC PAC Champion, Senator Anthony Portantino

John Vasconcellos Legislator of the Year Award, Assemblymember Mike Fong

1:00 – 4:00 p.m. Conference Lounge | Magnolia Room



Foothill-De Anza Faculty Association

Los Rios College Federation of Teachers

Los Angeles College Faculty Guild

Pension2

Santa Monica College Faculty Association

United Faculty of the Contra Costa Community College District

**Student Senate for California Community Colleges**