



## Concurrent Board of Governors/Board of Directors Retreat

### Folsom June 23-25, 2017 Minutes

#### Key Decisions and Actions:

1. Approved PAC report
2. Approved meeting schedule
3. Reaffirmed organization's mission, vision and values statements
4. Reaffirmed EI's mission statement
5. Approved both budgets

**Members Present:** Brad Byrom, Robin Daniels, Doug Dildine, Dennis Frisch, Deirdre Frontczak, Mary Ellen Goodwin, Sergio Guzman, Chris Halligan, Berta Harris, Kathy Holland, Mario Martinez, Jason Mayfield, Natalina Monteiro, Dean Murakami, Sally Saenger, Bob Stockwell, Adam Wetsman

**Members Absent:** Teresa Aldredge, Wendy Brill-Wynkoop, Debbie Klein, Troy Myers, Shaaron Vogel

**Staff Present:** Cynthia Castillo, Evan Hawkins, Soni Huynh, Jonathan Lightman, Janet Oropeza, Lidia Stoian, Austin Webster

**Guests:** Dolores Davison, Academic Senate; Larry Galizio, Community College League of California; Laura Metune, Chancellor's Office

President Wetsman called the boards to order at 12:15 p.m.

Board and staff introduced themselves.

Adam discussed goals for his term, including members and revenue. He solicited ideas from the board members what they wanted to cover in the next few days:

- Bonding
- Part-time faculty (progress on seniority, legislation: health care, office hours, changing demographics of PT faculty, historical perspectives)
- Strengthening ties between committees
- Strategic planning
- Discussion and planning for where we are going as an organization
- Issues in the system/education
- Roles of board members
- Organizational business

### **Overview of Issues/Hot Topics in our System**

**Dean Murakami**

Dean presented on current issues in the system (see attached).

### **Where our System is Headed**

See attached easel notes.

Laura Metune, Chancellor's Office, Larry Galizio, Community College League of California and Dolores Davison, Academic Senate presented their perspectives on where our system is headed.

### **FACCC PAC Annual Report**

**Chris Halligan**

FACCC PAC annual report showed 88% success rate for Assemblymember endorsements and 73% for Senate. PAC will have a fiscal review this year with results presented when complete.

### **Role Definition: What is Expected from our Board**

Outcomes

How do we know we're doing what we're supposed to be doing?

We're nice to Janet

We make Jonathan uncomfortable-as in we don't accept the *status quo*

We set goals and reach them

Increasing membership

Increasing faculty awareness

Legislative successes

Increasing professional development participation  
We aren't complacent  
We ensure faculty voices are heard in Sacramento  
Grassroots *FACCCtivism* is strong  
We can relate student success to our success  
We are achieving horizontal integration  
We are achieving vertical integration  
We can communicate results of our work in a clear and concise manner  
Faculty are driving the conversation (faculty driven/professionally managed)  
We are integrating with other groups  
We engage in active planning on a regular basis  
The different strands of the organization are working together  
We connect with membership at the campuses  
We network with other CCC leadership groups

### **Small Group Meeting: Ideas to Maximize Effectiveness and Group Accountability**

What can we do as board members? What expectations do we have of ourselves? How do we create a collective view of the board?  
If we want to measure the organization relative to the work of the board how do we get there?  
What do we need from one another to show advancement in a year?

### **Groups reported back with their ideas:**

New faculty orientations - full time faculty get first year of FACCC membership free  
Attend Board meetings  
Membership outreach - use regional governors to contact academic senate and union presidents to improve relationships  
Give input for state level issues  
Read committee reports in advance of meetings  
Participate in committee discussions  
Write for the FACCC blog  
Anticipate the needs of students and faculty  
Committee work - leadership of committees give updates at contract schools; possibly rotate retirement, legislative, PAC and policy reports  
Work on a better way to train and provide orientations to new committee members  
Identify common goals with committees  
Be involved in legislation  
Work with others groups so we can develop a strong unified voice  
Lead communication on campuses - what do you like, what don't you like, show website, Point & Click, be a resource  
Give presentations with FACCC as a back drop for resources  
Meet with legislators

Update list of faculty leaders for FACCC outreach efforts

Staff needs to be able to support the board

Is GAME (grassroots advocacy, Advocacy & Policy Conference, membership and political elections) still relevant as our top four priorities?

Suggested homework for board between now and the next board meeting in September:

1. Get a new member
2. Write for the blog (300 to 500 words)
3. Meet one of your legislators (could be staff member)

Adam recessed the boards at 4:56 p.m.

**June 24, 2017**

President Wetsman reconvened the boards at 8:37 a.m.

### **What do we expect from strategic planning?**

Adam requested feedback from everyone on how the strategic plan has gone so far.

Seen as positive

We engage in strategic planning as opposed to doing a strategic plan

It assists committees in being clear about their role and where FACCC is going

It provides a way for everyone to know the goals for all committees

It provides a process for looking at goals, how we can reach them, how we are doing, and what we can do differently

It provides a good way to see how other committees are working

It is a good way for board members getting to know each other better

It is good that it has been being developed throughout the year

Rotating Stations - Where are We/What is in the Strategic Plan

Legislation/Advocacy

Communications

Membership/Leadership

Professional Development

Board broke into groups and rotated to cover four areas above.

Adam called the meeting to order at 1:30 p.m.

### **Consent Agenda**

M/S Frisch/Halligan passed unanimously

### **Annual PAC Report**

M/S passed unanimously

### **Bylaws Update**

Jonathan gave a brief review of the EI bylaws as a first reading. They have never been updated and needed a complete re-write and modernization. He explained that there are no members of the EI. That is an organization which takes donations. FACCC confers free FACCC membership on those faculty whose districts have a contract with the EI. The EI board of directors has the ability to make changes to the bylaws without having to go outside. He asked for comments by email.

Jonathan clarified that FACCC and the Ed Institute are not subsidiary, but sister corporations. The mission statements identify FACCC as an advocacy organization and Ed Institute as a research, policy, communication and professional development organization. As a board we are “governors” for FACCC and “directors” of the Ed. Institute. Board members have insurance for each of the boards

### **Membership & Leadership/Committee Assignments**

**Berta Harris**

Berta reviewed the process for selecting committee members using the interest forms received by FACCC. An objection was raised to a full-timer on the part-time committee. Discussion followed with the proposal approved as submitted.

Passed unanimously

### **Approval of Next Year's Calendar**

Meeting dates for next year are:

September 15	Sacramento
November 17	Southern California
January 19-20	Southern California
March 3-5	Sacramento
May 11	Burbank/Southern California
June 22-24	Sacramento

Passed unanimously

The group broke for a few minutes to have a group picture.

## **Strategic Planning Groups/Group Report Out**

### Membership

Merging NLIE and membership committees

Retired faculty outreach

Mini policy forums use to target campuses where we want to increase membership

Mira Costa was cited as an example where we could build membership

FACCC video - connect with college TV stations

FACCC representative program—building a presence for a FACCC representative at each campus

### Professional Development

Create a plan for professional development

Hosting, increasing faculty participation

Continue in those directions

Assessment - not done yet

### Advocacy

Set goals - focus groups yearly north and south

Trainings for board members and how to elicit feedback from faculty

Email communications from regional governors

One infographic on political issues per month

Lacking a consistent message faculty can rally round - solicit info from constituents developing a message

Increase faculty attendance at A & P as well as low attendance schools

Gubernatorial election - would like to have one thousand FACCC members support the PAC or spend their time canvassing or phone banking

### Communications

Revisit current goals

Developing key messages - what they would be and how to get to audiences

Establish FACCC members as subject matters

Establish topics for year

Establish procedures when information is to be transmitted to the board

Develop mechanism on feedback for *FACCCTS*

Create survey for feedback on *FACCCTS* and all communications

Redesign weekly

## **Review of Mission/Vision/Values**

Dennis noted the board has not looked at the mission and value statements in some time.

Motion reaffirming organization's mission and vision and values statements.

M/S/U Martinez/Mayfield

Motion calling question - do we stop discussion or continue to voting on motion

Passed

He continued with the Education Institute mission statement.

Motion reaffirming board's commitment to the EI mission statement.

Passed unanimously

**June 25, 2017**

### **Budget/Legacy Program**

Mario reviewed the 2017-18 FACCC budget

Budget is developed using a four-step process

1. Every line item examined by the staff
2. Treasurer reviews with accountant and staff
3. Executive Committee reviews
4. Full board reviews

Once every three years we have a formal audit so increase in accounting is shown. The audits are very clean. Timing of audit was changed so they occur after elections.

There is a strong belief that an increased presence in DC is needed. The recommendation is that we not micro-manage the trips and allow the Executive Committee to authorize them as needed.

Board asked Executive Committee to look at reducing costs and paper use by not mailing large packets to every board member.

Members can request the packet mailings if needed. Members can access on line. Overhead projector could be used at meetings. Hard copy agendas and budget materials should be provided at the meetings.

Accountant has moved us to an accrual budget which has led to current reports that include odd amounts. Asterisks with notes could be used for clarity.

Columns on the budget reporting sheet for the previous year's budget 2016-2017 shows only what was budgeted for that year. In the future we add a column for what was actually spent in that year.

### **Closed Session**

#### **M/S/U Presented by Exec Committee Approve Budgets**

#### **Investment Discussion**

We are looking at investing a portion of our reserves into a Merrill Lynch fund, \$150,000 from Ed Institute and \$150,000 from FACCC.

It will be brought back to the board for a vote before anything is invested. Board expressed interest in targeting socially responsible investments.

As a background on the investment decision, we reached our goal of six-months cash in reserves about a year ago and were advised to explore options for investing the money. Many years ago, the money was invested in the market, but at that time, there was such a slowdown on Wall Street, the money was put into tiered certificates of deposit. At this point, the CDs do not keep pace with inflation (although they are guaranteed).

The Executive Committee considered two options for making investment decisions: 1) form a group to handle; 2) utilize a financial consultant. While the first option would be less costly, it would potentially subject the board to liability. As such, the recommendation was to use a financial consultant. We have settled on the same consultant at Merrill Lynch that advises the FACCC staff on their retirement portfolios. He has spoken to Jonathan and Mario about possibilities, and informed them on the "Impact Investment" unit at Merrill Lynch that handles such requests as socially responsible investments.

#### **Legacy Program**

**Dennis Frisch**

Dennis Frisch discussed instituting a legacy program, which is a campaign to seek contributions to FACCC through wills, annuities, life insurance, or other means, payable after the donor passes away. The beauty of legacy programs is that it is not money the donor uses while he/she is alive. Dennis distributed a prototype form which was meant with support. Jonathan to ask FACCC counsel, Mark Alcorn, to review the form.

Motion to accept proposal and develop a legacy program.



M/S -- Monteiro/Saenger Passed unanimously

### **Retiree Survey**

**Dennis Frisch**

Dennis discussed the results from a FACCC retiree survey. All felt they were prepared for retirement, but some didn't realize they were eligible for various discounts. Evan and Dennis will be following-up on retiree communication. "From the Desk of" messages from Dennis will be used to highlight issues of interest to retirees.

Mary Ellen is working on a retirement for part-time faculty presentation. A suggestion was that we create a standard FACCC workshop on this topic that could be presented at any campus.

### **Review of Progress Reports**

**Jonathan Lightman**

Jonathan gave a brief review of the progress reports from staff. He noted these are progress reports since the last board meeting.

Membership - committee interest forms were sent out and committee assignments were made.

Professional development - most time has been focused on the Great Teachers Seminar. Break even point is 40 participants; we are currently at 45. There are two people from Wyoming attending.

Los Rios Health Benefits and Retirement seminar will be held in August.

We may also plan a new conference on Academic Freedom, for which AAUP might contribute money.

Planning has begun for the Part-Time Faculty Symposium in November.

### **Legislation and Budget**

**Cynthia Castillo**

Cynthia gave a brief overview of FACCC-sponsored ACR 32 (Medina), a non-binding resolution calling upon the Chancellor's Office to organize a stakeholder process to address 75/25, part-time faculty equity, and non-credit faculty. The current percentage of credit hours taught by full-time faculty is only 56.4.

FACCC-sponsored AB 204 (Medina)--regarding students impacted by the academic progress standards for BoG recipients--was just approved by the Senate Education Committee. There is a lot of bipartisan support for this measure.

AB 214 (Weber) expanding CalFresh. Legislature will be taking a closer look at this over the next couple years.

AB 1018 (Reyes) will be adding homeless students and LGBTQ students to Student Equity Plans. Rather than going back to Legislature each time a student group needs to be added, the Chancellor's Office will be able to do it.

AB 568 (Gonzalez-Fletcher) providing paid maternity leave for K-12 and cc employees, pending hearing in Appropriations Committee.

AB 1651 (Reyes) - just got out of Senate Education Committee. Heads to Senate Floor. While we don't anticipate problems, there may be the need for negotiations with management groups.

SB 577 (Dodd), measure adding teacher credentialing programs to the community colleges. FACCC remains opposed.

SB 769 (Hill) measure expanding the number of baccalaureate programs in the community colleges. Bill may be in trouble in the Assembly.

AB 1597 (Nazarian), divesting public pensions from Turkey. till trying to figure out what to do. Will be getting new amendments.

SCA 8 (Moorlach) and SCA 10 (Moorlach)—anti-pension constitutional amendments. They are still active but not expected to go anywhere.

## **2017-18 State Budget**

\$183.6 million added to base.

\$5 million added for part-time office hours

## **Federal Budget**

Jonathan was in Washington, DC recently with the League and Chancellor's Office. They focused on proposed cuts to workforce education and financial aid. Both Democratic and Republican offices appreciated the input, but no one is certain on what the federal budget will look like. In our advocacy work we need to demonstrate the impact of education cuts on jobs and businesses. Access to education provides the skills needed to contribute to the economy.

## **Proposal for an Online Community College**

This will likely be taken up in November. It was discussed in the Consultation Council.

**Where is FACCC Headed/Next Steps**

Board members met in groups to discuss the year (See easel notes)

What worked well?

What could be improved?

Where do you want to see FACCC going strategically?

**Old Business/New Business/Good and Welfare**

The office slows down in the summer. Staff have varying schedules.  
Be sure to schedule campus FACCC visits.

**Adjourn**

Motion to adjourn at 11:51 a.m.

M/S Mayfield/Holland      Passed unanimously

Berta Harris, Secretary

Approved by the FACCC Board of Governors and FACCC Education Institute Board of Directors September 15, 2017.

\_\_\_\_\_  
(date)

\_\_\_\_\_  
(signature)