



Membership and Leadership Committee October 2, 2020 | 11:00 am– 12:00 pm

Notes

Attendees: Jason Mayfield, Troy Myers, Kelly Velasquez, Jennifer Shanoski, Masahiro Omae, Sara Kauffman, Sally Saenger

Absent: Thomas Carrasco, Monica Nolasco, Raymond Brennan, Natalina Monteiro, Rocio Diaz, Rene Lozano

Staff: Lidia Stoian and Ashley Hamilton

1. Report from Board Meeting

- “Board Membership Brainstorming” review and contributions

2. Awareness – What is FACCC?

- Membership incentives through partner organizations
- Speakers Bureau: Speaker specific webinars and share with local partners/campuses
- Connect with Professional Development organizations for promoting and to obtain broad attendance
- *This is Who We Are* email campaign

3. Recognition – What can FACCC do for me?

- Ex: Flex Week presentations and workshops leading into What FACCC can do for me?
- Listening Sessions - Instead of FACCC giving the pitch, FACCC “listens” to concerns. Opportunity for potential members to be part of the conversation/allowing them to voice their concern.
 - i. Obtain contact information, send follow up *Thank You for Attending* letter
 - ii. Follow up with membership push

4. Action – Why should I join?

- Statewide networking platform provided to build connections amongst other community college faculty
- Share recent accomplishments
- Highlight student senate
- Faculty voice in Sacramento, including seat at the table in CCCCCO and in Capitol
- Current events statements: Bring to the Board request for formal anti-racism statement
- Research and share updated CCC faculty data
- Incentives to join:
 - i. Personalized welcome packet

ii. Registration raffle: Prizes?

5. **Leadership Roles -**

- Homework: What is the Leadership component of this committee?