Membership and Leadership Committee
October 2, 2020 | 11:00 am–12:00 pm

Notes

Attendees: Jason Mayfield, Troy Myers, Kelly Velasquez, Jennifer Shanoski, Masahiro Omae, Sara Kauffman, Sally Saenger
Absent: Thomas Carrasco, Monica Nolasco, Raymond Brennan, Natalina Monteiro, Rocio Diaz, Rene Lozano
Staff: Lidia Stoian and Ashley Hamilton

1. Report from Board Meeting
   - “Board Membership Brainstorming” review and contributions

2. Awareness – What is FACCC?
   - Membership incentives through partner organizations
   - Speakers Bureau: Speaker specific webinars and share with local partners/campuses
   - Connect with Professional Development organizations for promoting and to obtain broad attendance
   - This is Who We Are email campaign

3. Recognition – What can FACCC do for me?
   - Ex: Flex Week presentations and workshops leading into What FACCC can do for me?
   - Listening Sessions - Instead of FACCC giving the pitch, FACCC “listens” to concerns. Opportunity for potential members to be part of the conversation/allowing them to voice their concern.
     i. Obtain contact information, send follow up Thank You for Attending letter
     ii. Follow up with membership push

4. Action – Why should I join?
   - Statewide networking platform provided to build connections amongst other community college faculty
   - Share recent accomplishments
   - Highlight student senate
   - Faculty voice in Sacramento, including seat at the table in CCCCCO and in Capitol
   - Current events statements: Bring to the Board request for formal anti-racism statement
   - Research and share updated CCC faculty data
   - Incentives to join:
     i. Personalized welcome packet
ii. Registration raffle: Prizes?

5. **Leadership Roles** -
   - Homework: What is the Leadership component of this committee?