FACCC Membership & Leadership Committee

September 13, 2021

Attendees: Herlim Li, Wendy Brill-Wyncoop, Johnnie Terry, Natalina Monteiro, Laura Alarcon, Rebecca Eikey, Ray Brennan, Kim Perigo, Rocio Diaze

1. Welcome to Herlim Li, FACCC Membership Coordinator
2. Current membership data/patterns
   - A report was provided to the committee as well as data on membership trends.
   - Steps to increase FACCC membership have started such as digital advertising and plans to raise FACCC visibility utilizing academic senates.
     - For example, Sierra College can be a location for a membership drive based on presentation that Wendy has created.
   - There is opportunity to expand membership with colleges that are not independent union colleges. There is a need to demonstrate to CCA and AFT member colleges that FACCC is important to those districts too.
     - Would targeted recruitment to the large districts be useful in terms of expanded membership?
   - In addition, FACCC has been involved in advocacy related to participation in opposing the governor recall campaign.
3. 21-22 Committee Goals and Activities
   - Prioritize top three activities for the year
     - The committee discussed the committee goals and possible activities.
       1) Review committee membership & succession planning.
       2) Engage in targeted activities to large non-member districts to increase membership.
       3) Review materials and intentionally diversify the materials to be more inclusive.
   - Discuss volunteers for activities and who will lead.
     - Membership drive (Rebecca & Wendy)
     - Coordinate outreach in Los Angeles area (Natalina & Herlim)
     - Coordinate outreach in regionally in Bay area (Ray & Laura)
     - Develop one-pager (Rocio & Wendy)
     - Committee Charter (Andrew & Johnnie)
   - Coordination of committee work