



Membership and Leadership Committee

May 23, 2022

4:00 pm to 5:00 pm

Attendees: Kim Perigo, Rebecca Eikey and Rocio Diaz

Absent: Wendy Brill-Wynkoop, Jennifer Shanoski, Monica Nolasco, Laura Alarcon, Natalina Monteiro, Cornelia Alsheimer-Barthel, Rene Lozano, Johnnie Terry, Ray Brennan and Desiree Montenegro

Staff: Herlim Li

- Group should have a strategic focus
 - SAC City
 - SF City
 - LACCD
- Herlim's update on Membership Drive meeting with Wendy
 - Sponsor a member membership drive
 - Every member gets to sponsor a new member for 6mo or 1 year (length to be determined)
 - Swag to order for the drive
 - Window cling decals - sticky on the front, 4x6
 - Stickers, 2x3"
 - Lapels pins with magnet (not pin) - blue and white
 - Lapel pins with magnet (not pin) - all silver? This is for member recognition
 - Large post-its with FACCC Logo
 - Magnets, 2x3"
 - Envelopes and mailing supplies?

- Host a mixer at Wendy's house on Aug 25th
- Thank you postcards to all members
- Membership Drive incentive structure
 - Different tiers for the amount of new members a current member can bring in (Star, Champion and Hero?)
- Two separate packs for campus outreach
 - Recruiter pack
 - 11x17 Poster with info about FACCC and QR code to membership sign up, contact info
 - Wendy/Evan work on CoFO letter - include where to hand posters
 - FACCC [One-pager](#) - any tweaks? Or are we good?
 - Membership drive information - explaining member incentives, sponsorship, and rewards
 - Membership form (printed and online)
 - Campus pack
 - Membership forms (revised)
 - Membership drive information - explaining member incentives, sponsorship, and rewards
 - Recruiter Script (Herlim and Karla)
 - Large Post-its with FACCC Logo
 - FACCC One-pagers
 - List of current members (could this be a dbase that we provide a link to)
 - Link to PPT for presentations (Wendy and Herlim)
- Kim's regional meeting update
 - Kim hosted a brainstorming lunch
 - One person from each group be part of a larger consortium
 - This consortium should be able to speak at ASCCC about important issues
 - They should be regulars at local board of trustee meetings with talking points on different issues
 - They should have a liaison with their local legislator
 - Ideas on how to get new members more active
 - Working on creating an internship program
 - Sign up for a texting service; "Get Through" is one option