



## Membership and Leadership Committee

10/13/2022

4:00 pm to 5:00 pm

**Attendees:** Kim Perigo, Rebecca Eikey, Howard Eskew, Chantal Lamourelle and Wendy Brill- Wynkoop

**Absent:** Jennifer Shanoski and Monica Nolasco

**Staff:** Herlim Li and Lidia Stoian

- **The committee discussed what we worked on last year to meet FACCC Strategic Priorities.**
  - Continue to reimage FACCC's values, roles, and leadership within CCCs.
    - Committee briefly talked about more ways to cross committee pollinate
  - Increase FACCC membership and other revenue streams
  - Membership drive:
    - Talked about the accomplishments of last year (e.g., one-pager completed)
    - Discussed how to get materials developed last year onto campuses.
    - Reported on the regional meetings that happened in the spring
- **Preview--What should we be doing next?**
  - Regional Meetings:
    - Discussed returning to LACCD and SDCCD as well as possibly colleges in the Sacramento area.
    - Identify a "Campus Champion" that could help us mobilize our regional groups.
    - Discussed whether it would make sense to align FACCC regions with ASCCC regions.
      - Considered whether it would be feasible to have regular regional meetings
  - Event Recruitment:

- The committee considered doing something more creative to gain members at events
  - Talked about hosting some type of reception at ASCCC Fall Plenary
  - Discussed having a direct and clear message about what FACCC is and why to join when given opportunities such like speaking at general assembly at plenary
    - Considered the possibility of a creative approach to our “recruitment” table.
      - Discussed the “Faculty Lobby” where a comfortable talking area could be used to draw people in.
      - Talked about having well connected members in the “lobby” to help FACCC connect with new faculty.
      - Talked about other tools such as dart boards, or “spin the wheel” for swag or other incentives to join.
  - Other Recruitment Efforts:
    - Dialogued about ways to change the FACCC culture so we all accept the role of recruiter, all the time
    - Discussion included a possible A&P panel on how to do effective recruiting
- **Bookkeeping items:**
  - **Announced the A&P (Advocacy & Policy) Conference theme**
  - Discussed proposal that we might submit for A&P
  - Reminded members to sign the [Conflict of Interest form](#).
  - Please double-check the [Committee Roster](#) and send corrections to FACCC.
  - Kim Perigo & Chantal Lamourelle volunteered to be trained on Mission Met - Goals Tracking software